



November 8th, 2019

To: Atlas Polyiso Roof and Wall Insulation Customers

Subject: ACFoam and EnergyShield Price Increase Notice – USA, Canada, Mexico

While it is our priority to manage costs effectively, and minimize any price increase to our customers, we find it necessary to raise prices due to increased costs related to electricity, packaging, general overhead, insurance and sales support. Atlas has also absorbed several raw material price increases dating back to 2017.

Effective with all shipments on January 13, 2020, Atlas will increase the price on all roof and wall insulation products by 4%.

Atlas will honor all existing project quotes.

We appreciate you purchasing Atlas products and the positive impact that you have made on our business.

Thank you for your loyalty.

Steve Heaton
Vice President of Sales & Marketing
Atlas Roofing Corporation