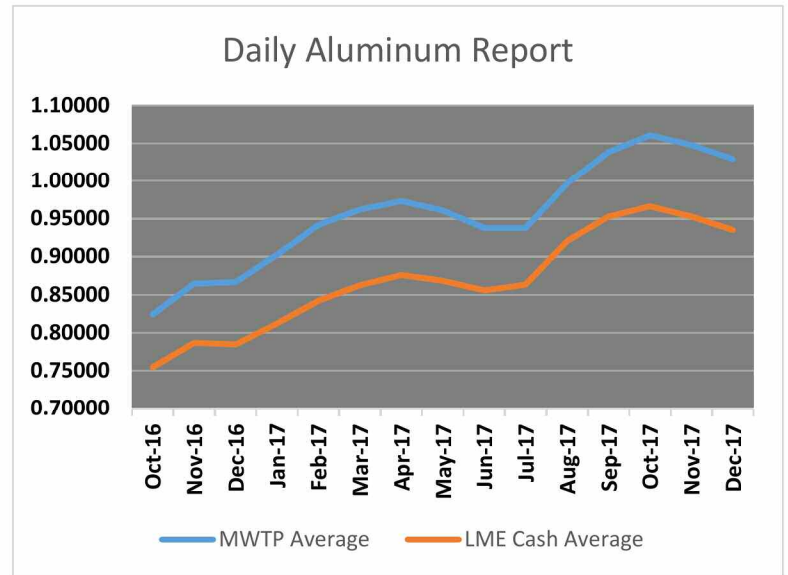


Tuesday, January 23, 2018

Dear Valued Customer,

As we enter the new year, we would like to advise you of the current volatility of prices for the raw materials used to produce architectural metal panels and accessories. Typically, in the past, our price increases were dictated primarily by the base substrate of steel and aluminum. Over the past few years other components in the manufacturing of architectural metal panels beyond base substrates, such as paints and coatings, transportation, packaging and masking have also incurred price increases. Both steel and aluminum substrates have also risen, at times dramatically throughout the calendar year of 2017. The charts contained within this correspondence will help with understanding of the current market conditions for base substrates.



Due to these factors we find it necessary to implement a price increase moving forward. Effective February 25, 2018 we will be raising aluminum prices by approximately seven (7) percent and steel prices by approximately five (5) percent. New price pages are currently being formulated and will be provided soon.

ATAS will be celebrating 55 years in business in 2018 and we would like to thank you for your continued support.

Should you have any questions regarding this announcement please contact your ATAS Product Representative.

Regards,

James E. Bush
Vice President of Sales