



The Dow Chemical Company  
Midland, MI 48674  
U.S.A.

June 9, 2017

## **DOW BUILDING AND CONSTRUCTION PRICE INCREASE ANNOUNCEMENT**

Dear Valued Customer:

Effective July 10, 2017, or as contracts allow, Dow Building and Construction Solutions, a business unit of The Dow Chemical Company, will increase the selling prices of THERMAX™ Brand Exterior Insulation Products by eight percent (8%) in the United States.

Multiple factors including market conditions and increases in raw material costs have driven this action.

Orders placed prior to the close of business on Wednesday, June 28, 2017, which have scheduled ship dates on or before Friday, July 7, 2017, will receive current prices. All orders placed on or after Thursday, June 29, 2017, will be subject to new pricing. Pricing arranged for future orders prior to this announcement will be handled on a case-by-case basis. All job quotes will be honored through expiration. After expiration, escalators will apply as contracts allow.

We are committed to delivering the highest level of service, providing quality products and helping you enhance your business.

Sincerely,

A handwritten signature in black ink that reads "Bob Harden".

Bob Harden  
NAA Commercial Director  
Dow Building and Construction Solutions